

# **RETAIL & GIFT PACKAGING**





## What we do

Shenzhen Canfei Packing serves our customers on a global basis while achieving domestic market growth by offering superior quality, innovative design and exceptional value. Ourpackaging boxescovers various categories of merchandise, such as luxury gift box, beauty box, retail box, food and drink box, electronics and accessory box, etc.



## Our Expertise

#### Coordinated Packaging Programs

Our specialty is producing cohesive branded packaging programs. We make it our mission to provide a consistent look & feel for your complete packaging collection across all your categories and materials, and from run-to-run & year-to-year.

#### Sustainable Packaging

No matter what we create, sustainability is our top priority. We bring the most environmentally friendly packaging solutions available to our clients and help them assess which options best meet their sustainability goals.

#### Packaging Design & Development

From concept to delivery, our team of structural & graphic designers will create innovative packaging to best suit your product and brand. Using illustrations, 3D renderings, prototypes and much more, we thrive on bringing great ideas to life!

#### Global Manufacturing & Quality Control

With our carefully vetted network of over 50 top global factories (many of which are ISO 14001 certified), we have developed a rigorous quality control process to ensure top quality production, matching approved samples with pre-shipment inspections for every order.

#### International Logistics, Warehousing & Distribution

No matter whether your order is a one-time shipment, or a multi-year, multi-destination, global direct-to-store program with warehousing & storage, no challenge is too great for our team!

## Fulfillment, Co-Packing & Complexity

Rely on our team to assemble your gift items into our packaging. It is common for us to assemble components and co-pack a program from multiple vendors. We can quickly scale a fulfillment team locally or offshore to fit any project.



## SUSTAINABLE PACKAGING

As an industry pioneer in sustainable packaging, Shenzhen Canfei Packing Co,.Ltd is committed to the care of our planet and considers the environmental impact of every decision that we make.

### 1. CONTENT



#### **RECYCLED MATERIALS:**

We define the percentage of recycled content, whether it is post-consumer, post-industrial, or a combination. In the case of reusable bags, we have diverted tens of millions of post-consumer water bottles from landfill sites and upcycled them by switching the material choice in the bags from PP non-woven to rPET.



#### RENEWABLE MATERIALS:

We incorporate materials derived from rapidly regenerating materials such as bamboo, grass pulp, sugarcane and more. We are also well versed in organic materials for many of our cut & sewn products.

#### THIRD PARTY CERTIFIED MATERIALS:

We are proud to be accredited to offer a triad of the world's best chain of custody certifications for our paper products. We offer materials certified from managed systems, with options for 100% virgin fiber coming from managed forests, recycled content coming from managed recycling streams, or a mix of both.



## 2. USE

Many of our beautiful items are designed so they can have a long life and be re-used repeatedly. For example, our reusable bags are designed to comply with standards for reusability, meaning they can be used hundreds of times over. As well, many of our gift boxes are beautiful keepsake items that can even last longer than the product they are designed to hold.

## 3. DISPOSAL



#### **CURBSIDE RECYCLABILITY:**

We offer fully recyclable packaging solutions, meaning that the packaging will be accepted in the recycling programs where your products are sold. If needed, the item will have clear instructions on any disassembly that may be required for responsible recycling.



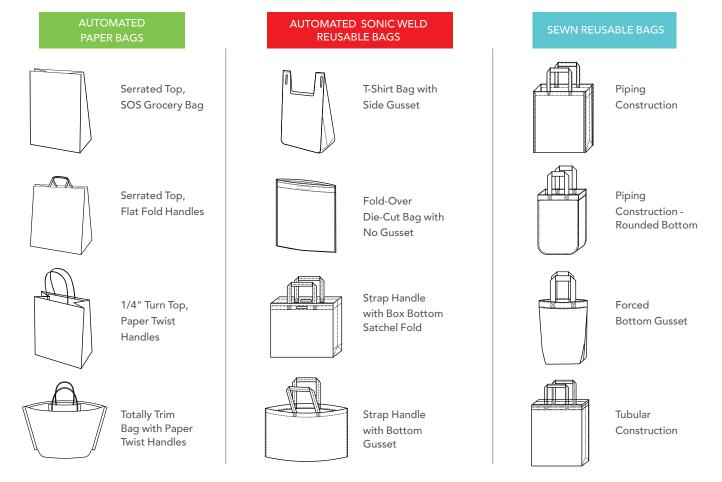


## PLASTIC BAG ALTERNATIVES

Single-use plastic bags are increasingly becoming outlawed by numerous municipalities, regions, and even entire countries. To simplify the search for replacement options, we offer a comprehensive range of solutions that will certainly meet the budgetary and creative needs of your stakeholders.

There are two broad categories of alternatives for single-use plastic bags, and Shenzhen Canfei Packing Co, tduvhas de cades of experience in both paper & reusable alternatives.

It would be our pleasure to work with your team to understand your current usage, share industry trends, and recommend the best solutions as you evaluate your sustainable shopping bag packaging program.



## PAPER SHOPPING BAGS

We have countless options to help create the perfect paper shopping bag for your business. We offer an economical fully automated SOS bag, to a luxurious, embossed, handmade boutique bag, and just about everything in between. We also offer material and handle options that can make your paper bag both beautiful and sustainable.









## **REUSABLE BAGS**

Rapidly growing in use and popularity, reusable bags have become a staple across many different retail chains. Sonic-Weld reusable bags are an affordable entry into the category, while sewn reusable bags offer many additional features to enhance both the functionality and look & feel of the product. From organic or recycled cotton to reclaimed water bottles and recycled rice sacks, the options for material choice can make this reusable product even more environmentally friendly.



## E-COMMERCE PACKAGING

The unboxing experience is becoming more and more critical as a touchpoint in your customer's online shopping experience. We offer a broad range of exterior mailer options, gorgeous gift-worthy interior packaging, and all the accessories and void fill that you may need to professionally and securely complete your package. We take great pride in helping to ensure that your customers will have the same experience opening their product at home as they would in your retail store.









## ZIPPER GARMENT BAGS

When purchasing a suit, a beautiful dress, a winter coat, or any other larger garment, the experience a customer has walking out of a store is critical. Many of these items deserve a thoughtfully designed zipper garment bag. These zipper garment bags often become carry-on luggage and can be seen among travelers walking through airports all over the world. There are many ways to customize your garment bag, including options for material, structure, zippers, handles, pockets, and much more.







## **ADVENT CALENDARS**

It brings back such joyous childhood memories every time we design a new Advent calendar. Today we offer the widest selection of Advent calendar styles of any packaging supplier. We have made advent calendars across all budgets and materials, from a simple die-cut folding carton to 24 rigid drawers inside of a magnetic rigid box. Advent calendars continue to be the headliner in holiday gift programs, and we can truly offer options for any industry.











## RIGID BOXES

Rigid boxes were one of the first products that our company made over 100 years ago. Since then, their use has epitomized gift giving.

Today, specialized paper, magnets, ribbons, special folding methods, and embossing can all help enhance the look and feel of a rigid box. The boxes are often designed to be a keepsake and can even outlast the item inside of it!











## GIFT CARD HOLDERS

We love gift cards - as do many of our retail and brand partners. Gift card sales are one of the best ways to enhance the cash flow of a business, and a well-designed gift card holder is the perfect vessel to turn a simple card into a beautifully merchandised presentation piece. We have elegant envelopes, magnetic rigid boxes, drawer boxes, and matching gift bags to make your gift card shine.



## TINS

A tin instantly turns a simple product into a gift. Your tin should be something that your customers are proud to give, and even prouder to receive. We have thousands of stock molds across many different shapes and have engineered hundreds of projects over the years to our customer's specifications. There are many ways to make your tin unique from embossing dies, moving parts, food-safe coating, windows, and so much more.







## **FOLDING BOXES**

Folding boxes come in many shapes and sizes and have such broad uses across different industries. We have vast expertise in different materials, construction methods, and printing options to enhance an otherwise simple packaging item. There are many ways to make your folding carton sustainable, from material and ink selection to third party certification and curbside recyclable options.



# TISSUE PAPER, RIBBON & LABELS

There are many ways to complete a packaging presentation, and we are well-versed in all the options.

Printed or plain tissue paper, ribbons in different colors, shapes, and forms (including our favorite, the pre-tied bow), and elegant labels enhance a simple bag or box. We would love to consult with you on which options from the wide array of accessories can complete your packaging presentation.



## ON-TREND, IN-STOCK PACKAGING by ShenzhenCanfei PackingCo,.Ltd

Did you know that we have a curated stock line with over 1,000 on-trend, coordinated packaging items ready to ship at a moment's notice?

Whether you need packaging for a special project, a brand launch, or an event, we are ready to help with our LShenzhen Canfei Packing Co,.Ltd stock products. Best yet, the minimum order is only 1 case!

Here's how you can add your branding to our packaging:

#### **CUSTOMIZING STOCK PRODUCTS**

If we stock it, we can customize it and help make it your own. Everything from our stock paper bags, boxes, tins, ribbon, labels and tissue can be made to suit your needs and be tailored to your brand.

#### **HOT-STAMPING & FLEXO PRINTING**

Hot-foil stamping and flexo printing can be done on most of our in-stock bags, boxes and zipper garment bags. Packaging can be quickly and easily branded, resulting in a beautiful customized finished product. We have many matte and metallic foils and inks to choose from.

#### **DIGITAL PRINTING**

Our latest innovation is digital printing, and we have set up quick-run printing - ready to ship in only 5 days. Digital post printing is in full CMYK, which means that we offer an unlimited color pallet, with no printing plates or minimum quantity required.

#### SILK SCREENING

Silk screening adapts to any shaped package and yields beautiful results on products such as tins, reusable bags and zipper garment bags. Fine lines and details can be printed with excellent results. Best of all, we can silk screen using your exact Pantone color.



# CONNECT WITH OUR TEAM ANYTIME – WE WOULD LOVE TO WORK WITH YOU!



http://www.canfeicn.com http://www.paperboxsupply.com

ShenzhenCanfei Packing Co,.Ltd No.250 Jihua Road Longgang District.Shenzhen.China T +86 755. 85221289 or +86 18938035880 E sophie@canfeicn.com www.canfeicn.com or www.paperboxsupply.com

Showroom hours Monday - Friday 9am - 5pm

Stay connected:







